

Industrial Visit to Sterling Agro Industries Ltd.

Students of MBA 1st, 2nd year, MAM students visited to Sterling Agro Industries Ltd., Kasganj on 15/04/2018. Sterling Agro Industries Ltd. is known for its milk products like milk powder, pure Ghee, curd, butter milk, cream, and sweet milk under the brand name **NOVA**. Nova is one of the largest producers of milk powder in India. During the training students visited various sections of production unit like cleaning section, boiling section, churning section and packing section. The process of separating butter and cream through machines was demonstrated. Students were also shown curd and buttermilk processing section.

Mr. Shravan Kumar, Production Manager of the unit, told that no pesticides or chemicals are used in the process of pasteurization. The process is performed by maintaining temperature within time.

Er. Kesarwani, Quality manager provided information about the quality management at the unit.

Mr. Sachin Jain and Ms. Kamini Singh, faculty members from MBA department coordinate the students during the visit.



